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**EVANS & REEVES  
NURSERIES**

*"It's Different"*



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# The Evans & Reeves Grapevine

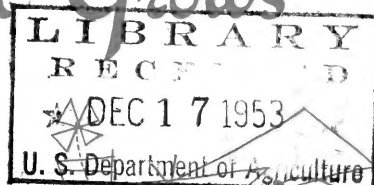
West Los Angeles, Calif.

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## Give a Gift that Grows



our salesmen know what!



with a lovely bow-knot,



a plant in a pot!



your greeting to jot,



and there on the dot.

Let our complete shopping service eliminate  
"The Fright before Christmas"

# IT'S TIME FOR . . . CHRISTMAS

And Christmas gifts—for holiday hostesses, acquaintances, business and social, that difficult friend of the family, and best of all one's choicest friends. **LIVING GIFTS CAN BE THE ANSWER** to them all, plants which will remind the recipient of the donor many times throughout next year.

For friends with new homes or old gardens being restyled, allow us to help you select the exact tree or shrub for the spot considered. **A SOMEWHAT SHADED TERRACE MAY CALL FOR A GROUP OF HOLLIES — ENGLISH, WILSON'S, CHINESE OR BURFORD**, all different but attractive together, of varying height, leaf shape, luster and berrying habits, all \$1.25 to \$10 with slight addition for fancy gift wrap. **AN ALTERNATE FOR THIS SITUATION IS THE EVER INCOMPARABLE CAMELLIA** of palest pink, formal red, pastel stripe, gaudy variegated or purest white, single like a water lily or double as a pom pom, from \$2.50 in one gallon, from \$7.50 in five gallon.

**TO ANOTHER FRIEND ALSO WITH HIGH-SHADED PATIO YOU MAY GIVE ONE OR MORE OF THE MAHONIA SPECIES**—Oregon Holly Grape is the commonest but still a discriminating choice among ornamentals. Two real aristocrats in the genus are **MAHONIA BEALI** with stiffly glossy larger leaves, and an even larger addition of yellow spiked blossoms in spring followed by navy blue fruit; and **M. LOMARIFOLIA** whose leaves are elegantly cut, spined, and arranged in gray-green whorls, both \$5.

A third friend has a similar garden he or she is developing **BUT THIS PERSON YOU KNOW PREFERS THE TROPICAL LOOK. FOR HIM YOU MAY CHOOSE FROM PHILODENDRON EVANSII** with its great elephant-ear leaves equally dramatic in pot or open ground, from \$7.50; **PHILODENDRON SELLOUM**, the vigorous lobed-leaved giant, from \$2.50; **PSEUDOPANAX**; **NOTHOPANAX**; **DISYGOTHECA** (Aralia) **ELEGANTISSIMA** with its purplish green fine-cut foliage and vertical stems—from \$5; the green and white striped formality of **DRACAENA WERNECKE**, from \$2.50; the Kelly-green lushness of **HELICONIA**, \$5, so complimentary to the great round leaves of the **WERCKLEA INSIGNIS**, \$7.50; and the ever-increasing beauty, also golden green, of

**cibotium chamissoi**, the regal high-plumed **HAWAIIAN TREE FERN**, from \$7.50. To those with deep shade give **CYCLAMEN** (\$2.50 up) for winter bloom and **CLIVIA** for late winter and spring — from \$2.50.

**SUN-DRENCHED TERRACES MAY BE LIGHTED UP ON CHRISTMAS MORN-ING WITH** a great clump of magnificent **BIRD OF PARADISE** (*Strelitzia reginae*) with its orange and blue beak-like flowers, \$35. for a really showy old plant (and from \$6.50), arresting potted or bedded in an island of *Festuca glauca* (blue-gray clumping grass); flanked with **KALANCHOE BEHARENSIS**, the exotic Felt Plant (\$7.50, five gallon) and sword-like New Zealand Flax (**PHORMIUM**) in gray-green, bronze or red, \$4 to \$10.

**MANY OF US HAVE FRIENDS WHO ARE AZALEA COLLECTORS**, and no flowering shrub offers greater challenge to the grower, from late September to June, in dwarf, medium and tall shrubs, from mostly shade to mostly sun! They want perfect drainage and some acidity. Colors include reds, pinks, salmons, lavenders and white, single and double, early, midseason and late, from \$1.85 to \$8.50.

**APARTMENT DWELLERS AND THOSE WHOSE LIVING ROOMS AND LANAIS NEED BRIGHTENING WILL RECEIVE THROUGH EVANS AND REEVES AT LEAST TWO EXQUISITE TROPICAL PLANTS NOWHERE ELSE AVAILABLE—THE GREAT PARASOL-LEAVED MACARANGA GRANDIFOLIA**, from \$3, of incredible speed of growth and startling form, especially successful in sunny enclosed porches; **AND PHILODENDRON WENDIMBE**, which adapts to more limited space—say a coffee table in a not large room—a stunning composition of narrow diagonal leaves from a common center, subtly shaded in greens.

Of course we offer too the **TRADITIONAL POTTED SUBJECTS OF THE SEASON, TOOLS OF MAINTENANCE** — good shears, pruners, rakes, scissors, hoes, hose reels, gloves, grass-catchers, watering cans, special food for special plant, as well as **BOOKS, BEAUTIFUL AND PRACTICAL**. Furthermore if your time doesn't permit personal gift selection, phone us to mail **GIFT CERTIFICATES** or use our new **SHOPPING SERVICE**. P.E.C.





# Rhyme in Season

Toward the end of every year  
Our hearts get filled with Christmas cheer,  
With friendly thoughts about our  
neighbors  
And how to do each other favors.

What can we give to Dick and Marty?  
Perhaps the Smiths like something arty.  
Let's gather all the outgrown toys  
For not-so-fortunate girls and boys.

These thoughts though being far from  
wrong  
Would make more sense if all year long  
We tried to help those who are needy  
And share instead of being greedy.

The world, it oft' occurs to me  
Would be a better place to be  
If we would spread the time for giving  
Through every hour while we're living.

G.F.H.

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## Hugh Evans

"The time draws near the birth of Christ." Christmas aside from its original observance is now the occasion for giving and receiving presents.

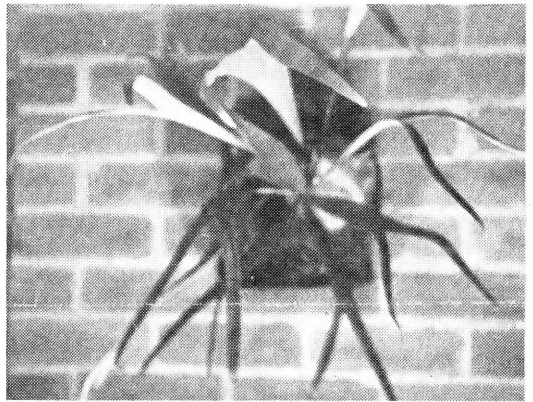
No small part of the interest of a garden to the owner is contained in the memories and associations evoked by the plants themselves. A garden should be full of memories, of friends who are still living and of some perhaps who have passed behind the veil, and as we stroll around our garden in the evening, we pause and say, that plant was given to me by so and so, and that beautiful tree there was bestowed on me by a friend years ago; and this shrub here, I sought for for years before I finally discovered a lone plant of it.

Since we are alluding, though so briefly, to Christmas and gardens and friends, what more fitting and seemly gift could you bestow on your friend than a living plant, that as it grows and blooms will awake fragrant memories of the giver? There cannot be any more gracious gift from one friend to another. "Flowers are lovely, love is flower-like. Friendship is a sheltering tree."

## THIS IS A PLANT?

### REINDEER FERN

"The *Platyceriums* may be considered at once amongst the grandest, most beautiful, and most extraordinary of ferns"—so said Mr. George Nicholson when he published his celebrated "Dictionary of Gardening" in London in 1888. Mr. Nicholson was praising the plants which we commonly call "STAGHORN FERNS" but which themselves are far from common. If you were to behold a *Platycerium* for the first time with no prior coaching, the vernacular name would immediately suggest itself, unless you want to quibble about Elks or Reindeer or some other antlered quadruped. (Our staff photographer



has attempted to illustrate). The species depicted is *Platycerium bifurcatum*. It used to be *P. alcorni*, but now that we are smarter we call it *P. bifurcatum*.

Ferns don't have flowers but they manage. In fern talk "frond" means leaf; you won't believe this but half the fronds on Staghorn Ferns lay eggs so to speak, and the other half will have nothing to do with the process. They even go their separate ways on the plant. The drone or non-productive fronds spread out from the base of the plant, over the pot, basket or tree on which the fern is growing, enveloping the entire root area, while the maternal fronds form the structure which gives the genus its vernacular name.

*Platyceriums* are epiphytic—they live on the climate in their native haunts (sub-tropical Australia in the case of *P. bifurcatum*). In captivity they will settle for sphagnum moss, leaf mold, tree fern fiber, etc., or best of all a slab of tree fern trunk. On such fine young plants \$7.50. M.E.



All of us at Evans & Reeves  
Wish you a Merry Christmas  
and a Bountiful New Year

